

Youth Red Cross- SVCE Unit
Sri Venkateswara College of Engineering
Event Report 2023-24



INAUGURATION & DENGUE AWARENESS PROGRAM

The Inauguration of YRC-SVCE unit and Dengue Awareness Program took place on the 25th of September 2023, in the presence of Honorable Chief Guest, **Dr. C. G. Muralikrishnan**, former Joint director Health Services, Tamil Nadu and respected Principal of SVCE, **Prof. S Ganesh Vaidyanathan**. A comprehensive overview of the events organized by the YRC in the preceding academic year was meticulously showcased. The Chief Guest delivered an informative awareness talk on Dengue, encompassing topics such as its transmission, preventive measures, and general guidelines for behaviour. Nilavembu Kashaayam, a traditional herbal concoction used in Siddha and Ayurvedic medicine as an immunity booster, was distributed among the attendees.



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MAP-2024: AWARENESS TALK ON STRESS MANAGEMENT

The inaugural function of Mega Awareness Programme(MAP) of YRC-SVCE unit took place on 25th January, 2024, forenoon session and. Dr.S.T Venkatesan, Director, International institute of yoga naturopathy medical sciences (IYNMS), Chengalpattu graced the event as the Chief Guest. Chief guest was felicitated by the YRC coordinators. The Chief Guest delivered a captivating speech on Stress, the way of living and Stress management- his humorous delivery and charismatic approach to the speech attracted the attention of the volunteers. Dr. S.Sivaranjani, Professor, IYNMS, Chengalpattu also added her inputs on gut health and emotional health during the session.



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MAP 2024: NATUROPATHY, YOGA AND ACUPUNCTURE CAMP

A Naturopathy camp was conducted in the afternoon of 25th Jan, 2024. The camp consisted of Natural food choices such as Thinai, Varagu, Saamai on display for the students to learn about. It was followed by the naturopathy baths and aromatic oils which garnered the attention of many of those present as the soothing smell seemed to lighten the air around the place. The Yoga section followed where personnel present provided an interactive session to the viewers by engaging them in yoga asanas and pranayama practices. An Acupuncture section was set up where people suffering from body pain could get relief. Visitors described their pain being much reduced and reported to be feeling better than before.

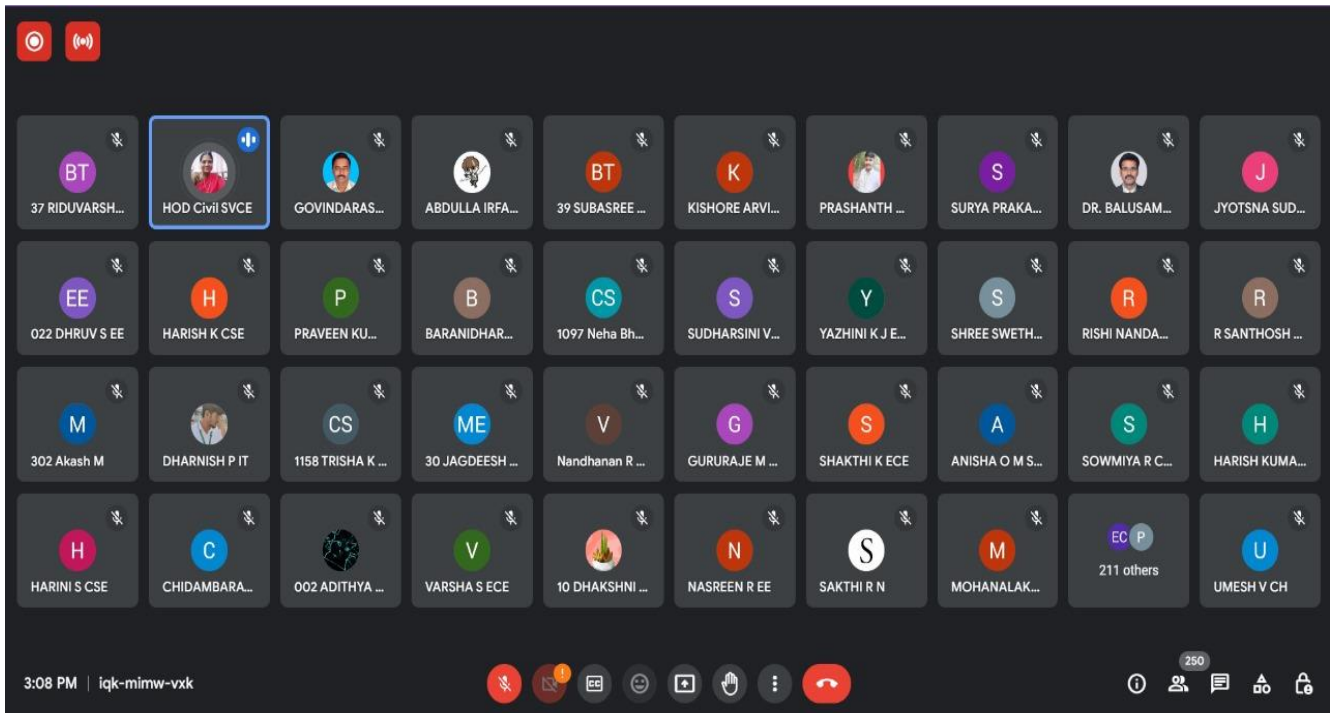


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MAP-2024: REPUBLIC DAY CELEBRATIONS

The second day (26th Jan, 2024) of the YRC-SVCE unit's Mega Awareness Programme embraced the virtual realm, marking the 76th Republic Day of India in grand style. Mr. M. Krishnan, Treasurer of IRCS, Chengalpattu district, graced the occasion as the Chief Guest, delivering an enthralling address on Patriotism, Dedication, and the essence of commitment to the Youth Red Cross. Following this remarkable address, a dynamic panel discussion ensued, delving into the discussion of 'Vision of India 2047'. Guiding this insightful discussion was Prof. R. Kumutha, Head of the Civil Engineering Department at SVCE.

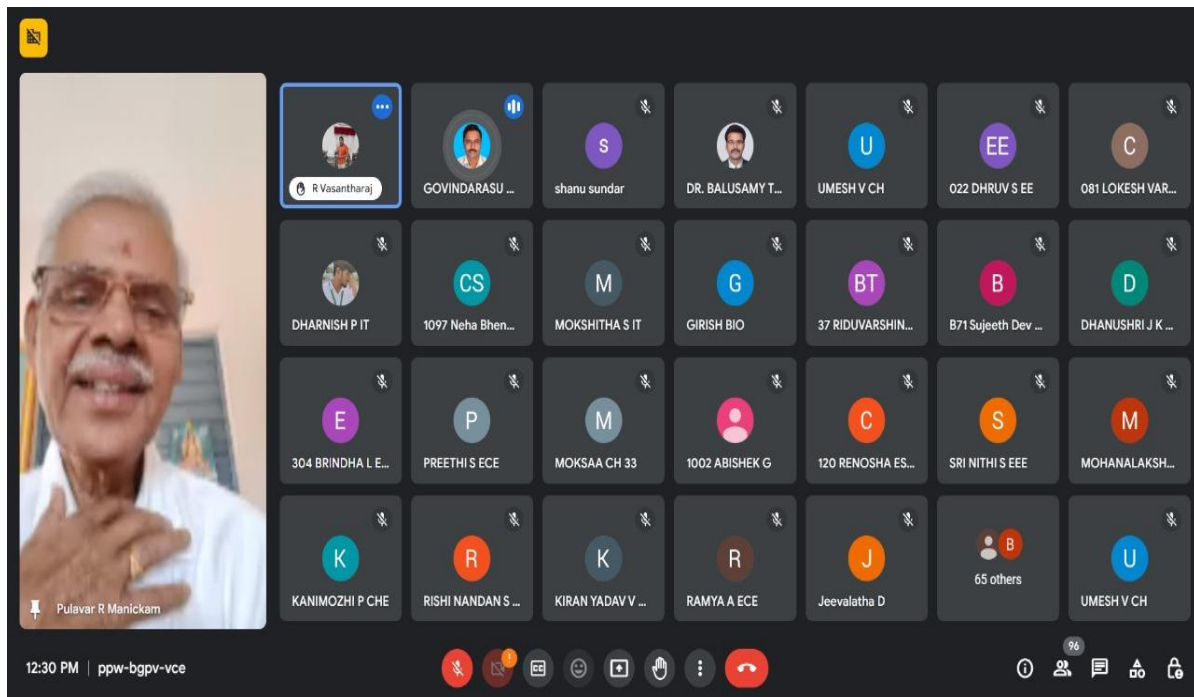


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MAP 2024 : BLOOD DONATION AWARENESS PROGRAMME

On the third day (27th Jan, 2024) of the YRC-SVCE unit's Mega Awareness Programme, the focus was on Blood Donation Awareness. The online event featured with Dr. P. Arumugam, HOD, Tamilnadu Dr. MGR Medical University, Chennai as chief guest. The chief guest detailed about the need of blood donation, requisites and importance of regular blood donations. An essay competition on 'Benefits of Blood Donation' was held under the guidance of Prof. Sudhakar K. Bharathan. The day concluded with participants inspired to contribute to this vital cause.



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MAP 2024 : EYE DONATION AWARENESS PROGRAMME

Fourth Day (28th Jan, 2024) of MAP preceded successfully, with the chief guest Dr. Mogamed Uwais Ulla, M.N Eye Hospital, Adyar. The chief guest delivered a passionate, engaging, and motivational speech addressing the optical challenges faced by children and the elderly. He provided insights on identifying and seeking treatment for vision-related ailments such as Glaucoma and Cataract, emphasizing the importance of eye donation in addressing the prevalent issues. The interactive session included discussions on the significance of eye donation and its profound impact on individuals without vision.



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MAP 2024 ; EYE-SCREENING CAMP

In the afternoon session of 4th day (28th Jan, 2024) numerous participants eagerly underwent eye screenings to safeguard their precious vision. Led by M.N Eye Hospital, the screening camp, overseen by Dr. Mogamed Uwais Ulla and other medical professionals, catered to registered volunteers and YRC members post the awareness discourse. Those who underwent screenings received personalized guidance from the chief guest on maintaining optimal eyesight and availed themselves of the diverse treatments offered by M.N Eye Hospital. The screenings encompassed vision checks and eyesight tests, with tailored measures prescribed for individuals having allergies and other ocular ailments.

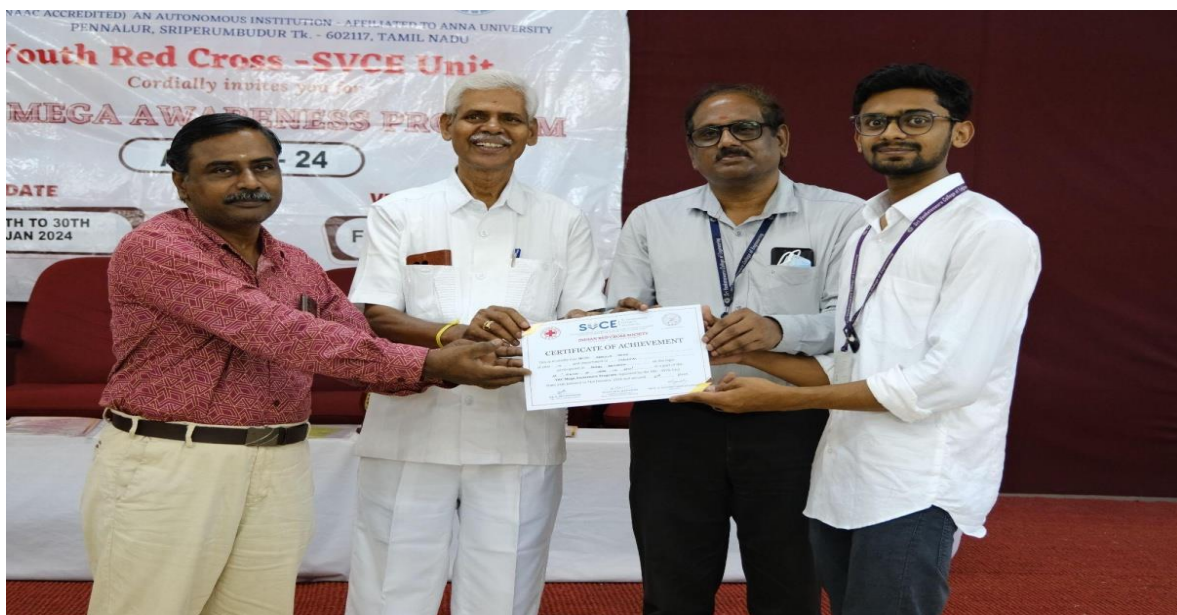


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DISASTER MANAGEMENT AWARENESS

The final day of the Mega Awareness Programme commenced with a comprehensive session on disaster management. Pulvar R. Manickam, Secretary of IRCS, Chengalpattu, shared invaluable insights into disaster management, fostering an interactive environment where participants actively engaged in discussions. Participants benefited from Pulvar Manickam's expertise, gaining a deeper understanding of disaster management principles. The valedictory function of MAP 2024 commenced with a summary of the events conducted over the five-days, reflecting on the diverse range of activities and discussions that took place in presence of Dr. J. Venkatesan, Dean of Student Welfare, SVCE. Winners of the MAP competitions were felicitated by the chief guests.



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BLOOD DONATION CAMP- 2024

The collaborative efforts of the Youth Red Cross unit of SVCE, in conjunction with the NSS, Rotaract Club, and the RRC, culminated in the successful organisation of the Blood Donation Camp on 7th March, 2024, held at SVCE. Prospective donors underwent thorough eligibility checks before graciously offering their blood, which was collected on behalf of esteemed blood banks. The event garnered significant where both students and faculty members enthusiastically volunteered to contribute, recognizing the profound impact of their actions on saving lives and improving the lives of others. A remarkable total of 364 units of blood were collected from the SVCE donors.



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WORLD RED CROSS DAY CELEBRATIONS 2024

The YRC-SVCE unit culminated a successful year with a combined celebration of World Red Cross Day 2024 and valedictory function for the academic year 2023-24 was held on May 20th, 2024. Esteemed guests Pulvar.R.Manickam, Secretary-IRCS, Chengalpattu Dt. and Prof.K.Pitchandi, Controller of Examinations-SVCE, graced the occasion. Pulvar.R.Manickam's captivating address lauded the achievements of YRC volunteers worldwide, a testament to their tireless efforts. The unveiling of the YRC magazine "**Red Threads**" showcased the unit's year-long activities, a lasting record of their accomplishments. Prof.K.Pitchandi's inspiring speeches delve into the YRC's mission and the importance of finding personal fulfilment.

