



**“Guest Lecture  
On  
Tyre Care & Safety”**

**Organized by  
Department of Automobile Engineering  
&  
Department of Mechanical Engineering**

**4<sup>th</sup> November, 2022**

**Co-ordinators**

**Dr. V. Ganesh  
Associate Professor/AUT  
Mr. R. Sakthivel  
Assistant Professor/AUT**

**ITTAC** (Indian Tyre Technical Advisory Committee) in association with The Department of Automobile and Mechanical Engineering, Sri Venkateswara College of Engineering

Present seminar on  
**Tyre Care and Safety**

**Ever wondered-**

- When should the tyres be changed?
- What is the right pressure for my vehicle tyres?
- When to check the air pressure of tyres?
- Why tyres are always black?

All questions to be answered

**Attractive prizes and certificate of participation**

**ITTAC**  
in association with  
The Department of Automobile and Mechanical Engineering,  
Sri Venkateswara College of Engineering

Present seminar on  
**Tyre Care and Safety**

**Fri, 4<sup>th</sup> Nov 2022**  
10:00 am-12:00 noon

**Convenor:**  
Dr. J. Venkatesan  
Professor & Head ,Automobile Engg.  
Dr. S. Ramesh Babu,  
Professor & Head ,Mechanical Engg.

**Venue:**  
Function Hall, SVCE

**Coordinators:**  
Dr. V. Ganesh, Assoc.Professor  
Automobile Engg.  
Mr. R. Sakthivel, Asst.Professor  
Automobile Engg.

**Sudershan S GUSAIN**  
Head- Tyre Safety, ITTAC & ATMA

**Vinay Vijayvargia**  
Deputy Director- ITTAC

## Agenda

- **Welcome Address by Dr. S. Ramesh Babu, Professor & HoD/MEC**
- **Lecture by the Speaker: Mr. Sudershan S GUSAIN ,  
Head – Tyre Safety, ITTAC & ATMA.**  
  
**Mr. Vinay Vijayvargia,  
Deputy Director, ITTAC.**
- **General discussions**
- **Vote of Thanks by Dr. V. Ganesh, Associate Professor & Asst. HoD / AUT**

## Report on Event

The event started with the Welcome Address by Dr. S. Ramesh Babu, Professor & Head of the Department of Mechanical Engineering. He introduced the Guest Speaker Mr. Sudershan S GUSAIN, Head – Tyre Safety, ITTAC & ATMA, Mr. Vinay Vijayvargia, Deputy Director, ITTAC.

Mr. Sudershan S GUSAIN, the esteemed speaker, began by emphasizing the critical role of Tyre Safety in ensuring road safety and preventing accidents. He demonstrated practical tips on how to take care of automotive tyres to extend their lifespan and optimize performance. He addressed the issue of insufficient industry knowledge among students and attendees, elaborating on the potential risks it poses. He highlighted the significance of continuous learning and staying updated with advancements in tyre technology.

Mr. GUSAIN shared valuable information about the Automotive Tyre Manufacturers Association (ATMA) and its active role in promoting tyre safety standards and initiatives. He emphasized the correlation between proper tyre maintenance and accident prevention, underscoring the importance of regular inspections, proper inflation, and timely replacements.

To reinforce the knowledge gained during the session, Mr. Vinay Vijayvargia conducted a general quiz focusing on Tyre Care in the context of 2022. The students enthusiastically participated in the quiz, showcasing their understanding of the subject matter.

As a token of appreciation for their engagement, the guests selected five outstanding students from the quiz and awarded them prizes. This initiative not only recognized their efforts but also encouraged others to be proactive in learning about Tyre Safety.

Dr. V. Ganesh, Associate Professor & Asst. Head of the Department of Automobile Engineering, expresses heartfelt thanks to Mr. Sudershan S

GUSAIN, ATMA representatives, faculty, and students for their valuable insights and active participation in promoting Tyre Safety during the event.



**(Mr. R. Sakthivel, AP/AUT)**

**(Dr. J. Venkatesan, HoD/AUT)**