







SRI VENKATESWARA COLLEGE OF ENGINEERING

Pennalur, Sriperumbudur Taluk – 602117

DEPARTMENT OF INFORMATION TECHNOLOGY

Solicit your esteemed presence for the

Guest Lecture

On

"ACCOUNTING IN ACTION: INTRODUCING BUSINESS SCHOOL TO ENGINEERS

by
Dr. Rajesh Vijayaraghavan
Assistant Professor,
University of British Columbia,
Canada

A Report

Submitted to the principal

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SRI VENKATESWARA COLLEGE OF ENGINEERING PENNALUR, SRIPERUMBUDUR-602117 REPORT

ON

"ACCOUNTING IN ACTION: INTRODUCING BUSINESS SCHOOL TO ENGINEERS"

Guest Lecture Details:

1. Resource Person

Dr. Rajesh Vijayaraghavan

2. Target Audience

II&IV year students of IT

3. Venue

Function Hall, SVCE

4. Date & Time

09.08.2023, 09:30 A.M.

Objectives:

- 1. Awareness on accounting and its importance in business operations.
- 2. To emphasize the relevance of accounting knowledge for engineers.
- 3. To highlight potential career opportunities for engineers who possess accounting knowledge.

About the programme:

On 9thAugust 2023, Dr. Rajesh Vijayaraghavan(Alumni 2000 - 2004) Assistant Professor, University of British Columbia, Sauder School of Business, Canada delivered his lecture on "Accounting in Action: Introducing Business School to Engineers". About 104 participants were present at the guest lecture, during which the speaker emphasized the importance of engineers leveraging financial data to make informed choices, evaluate project feasibility, and actively contribute to the success of their organizations. Dr.V.Vidhya,

Professor and Head of the Department, Information Technology gave an introductory talk emphasizing the importance of the guest lecture. Introduction about chief guest was given by Dr. K. Kiruthika Devi, Associate Professor, and Department of Information Technology.

The speaker started the session with a brief introduction about himself and continued the session by delivering some basics about what does engineering offer and what is the role of accounting in engineering. He explains about the activities of accounting which greatly enhance the ability of engineers to contribute to their organizations success and make informed decisions. Students gained basic knowledge about accounting activities that are relevant for engineers.



Chief Guest address by Dr.Rajesh Vijaya Raghavan

The speaker gave a clear understanding about the significance of accounting in their future business endeavors. The students and faculty members were actively participated in the guest lecture and raised their views during the session.



Participants Q & A Session

Feedback about the session was collected from all the participants to improve the sessions that will be conducted in the mere future.

The session came to an end. Finally, Ms. S. Jerusha Assistant Professor, Department of Information Technology delivered the vote of thanks.

The lecture content enhances and expands upon the knowledge and skills that students are anticipated to acquire in the special elective course "Financial statement analysis".

Participant Details:

Total Number of participants - 104

Number of students -104

Number of faculty -06

Outcomes:

Participants were benefited and gained knowledge on,

- 1. Understanding and applying fundamental accounting principles.
- 2. Understand the accounting activities and its relevance in engineering field.
- 3. Able to understand the career opportunities for accounting in engineering.

Prepared by Faculty Name, Designation & Dept:

Dr.K.Kiruthika Devi, ASP/INT

potties

Ms S.Jerusha, AP/INT

SRI VENKATESWARA COLLEGE OF ENGINEERING DEPARTMENT OF INFORMATION TECHNOLOGY

ATTENDANCE

Accounting in Action: Introducing Business School to Engineers - GUEST LECTURE - 09/08/2023

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SRI VENKATESWARA COLLEGE OF ENGINEERING

FEEDBACK FROM THE SPEAKER - GUEST LECTURE

DEPARTMENT	: Information lechnology
Name of the Speaker	: Dr. Rajesh Vijayaraghavan
Designation	: Assistant Professor
Institution/University/Organisation	University of British Columbia
Mobile / E-mail	:
Title of the Lecture	: Accounting in Action: Introducing Business School to Engineers
Date	: 9th August 2023
Time	: 9:30 AM
Venue	: Function Hall, SVCE
Everything was I am thinked to bealt the Studen	very professional and get this opportunity to give the seem very award and M success. The avargements rication were encellent. I hope often. - N/t -
Signature of the Speaker Signature of Coordinator	: V. Rajah Signature of HOD



SRI VENKATESWARA COLLEGE OF ENGINEERING

FEEDBACK - INPLANT TRAINING / SHORT TERM COURSE

Name of the Student	Pruneash V.K
Branch/Semester/Section/Roll No.	IT 03 B 2127220801061
Industry/ Institution Visited	
Duration of Training/ Course with date	9 08/2 023
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HOD	Faculty Incharge

The person who has attended the course should prepare this in triplicate and submit copies to: A2, A3 and Dept.



SRI VENKATESWARA COLLEGE OF ENGINEERING

FEEDBACK - INPLANT TRAINING / SHORT TERM COURSE

K. Siddharth
B. Tech IT, 3rd semester, IT-B 2127220801088
Guest Lecture, 09-08-2023, Duration-1 hr
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