



SRI VENKATESWARA COLLEGE OF ENGINEERING
Pennalur, Sriperumbudur Taluk - 602117

DEPARTMENT OF INFORMATION TECHNOLOGY

Solicit your esteemed presence for the

Seminar

on

“Insights into Higher Education in Business Administration”

By

Mr. S. Bhaskar
Course Director – Senior Faculty
2IIM

DATE : 11.03.2024

TIME : 01.00 PM

VENUE : Library Seminar Hall



SRI VENKATESWARA COLLEGE OF ENGINEERING
Pennalur, Sriperumbudur Taluk - 602117

AGENDA

DATE : 11.03.2024
TIME : 01.00PM
VENUE : Library Seminar Hall

- Prayer Song
- Welcome address
- Introduction to Chief Guest
- Short note by HOD
- Special talk by Chief Guest
- Questionnaire and Feedback
- Vote of Thanks

Event Coordinators

Mr. V. Praveenkumar, AP/IT
Mr. A. Thiyagarajan, AP/IT
Mr. N. Selvaganesh, AP/IT



SRI VENKATESWARA COLLEGE OF ENGINEERING
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DEPARTMENT OF INFORMATION TECHNOLOGY

A Report

**Seminar
on**

“Insights into Higher Education in Business Administration”

**March 11th, 2024
1.00 PM to 2.30 PM**

Submitted to the principal

[Signature]
8/5/24

Spencer
9/5/24



SRI VENKATESWARA COLLEGE OF ENGINEERING
PENNALUR, SRIPERUMBUDUR (TK) – 602117
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DEPARTMENT OF INFORMATION TECHNOLOGY

Seminar on “Insights into Higher Education in Business Administration”

A Report

Event Details:

1. Resource Person : Mr. S. Bhaskar
2. Target Audience : II and III year IT students
3. Venue : Library Seminar Hall, SVCE
4. Date & Time : 11th March 2024, 01.00 PM - 2.30 PM

Objectives:

- To provide basic awareness to the students about the scope of pursuing Master’s degree in Business Administration.
- To highlight the scope and opportunities of pursuing MBA in premier Indian institutes.

The Department of Information Technology organized a Seminar on **“Insights into Higher Education in Business Administration” on 11/03/2024**. The event was compered by Ms. S. Raja Rajesvari from third year of Information Technology. The Programme started with a prayer to the Almighty by Ms. M. Harini Padma, student from third year of Information Technology.

Dr. V. Vidhya HOD/INT, Mr. S. Bhaskar, Course Director, 2IIM honored the dias. Ms. Oviya Srinivasan of III IT student welcomed all the participants and guest and delivered welcome address. Following the welcome address, Mr. V. Praveenkumar, Assistant Professor, Department of Information Technology introduced the chief guest Mr. S. Bhaskar, Course Director and Senior Faculty, 2IIM. He listed the profile and achievements of the guest in brief. He extended a warm welcome to the gathering.

Dr. V. Vidhya HOD/INT addressed the gathering and pointed out numerous alumni students joined in various top ranked institutes all around the world. She encouraged the participant to attend the lecture effectively.

Following the HOD address, Mr. S. Bhaskar started the lecture by asking the participants about the course of choice, Institute and the country they want to pursue higher studies. Based on the reply from the participant, he discussed about MBA as an option for higher education. He also discussed the pros and cons of pursuing an MBA in universities abroad compared to in India. He also emphasized the list of exams a candidate can take to pursue an MBA in top B-Schools in India, such as CAT, XAT, SNAP, IIFT, GMAT and GRE.




The speaker then began to explain CAT exam preparation strategies by briefing the syllabus and question patterns. He listed the top B-Schools in the country and highlighted the expected CAT percentile required for admission to those institutions. Additionally, he explained the different types of questions and effective preparation methods to achieve a good percentile in the CAT exam. He also emphasized that a CAT score is sufficient to easily obtain a bank loan. Furthermore, he elaborated on the role and package of students placed in MNCs after successfully completing an MBA in top business schools.


The speaker concluded the lecture by conducting a quick puzzle and discussion. Many students actively participated and clarified their doubts in the session. The participants greatly benefited from it. The vote of thanks was presented by Ms. Oviya Srinivasan, a third-year IT student. The lecture concluded with a thank you note and a brief summary of the event by Mr. V. Praveenkumar, AP/INT.

Total Number of students Participated: 80

Outcomes:

- Acquired knowledge about the opportunities available to pursue MBA degree in top business schools in India.
- Explored the career opportunities for MBA grandaunts.

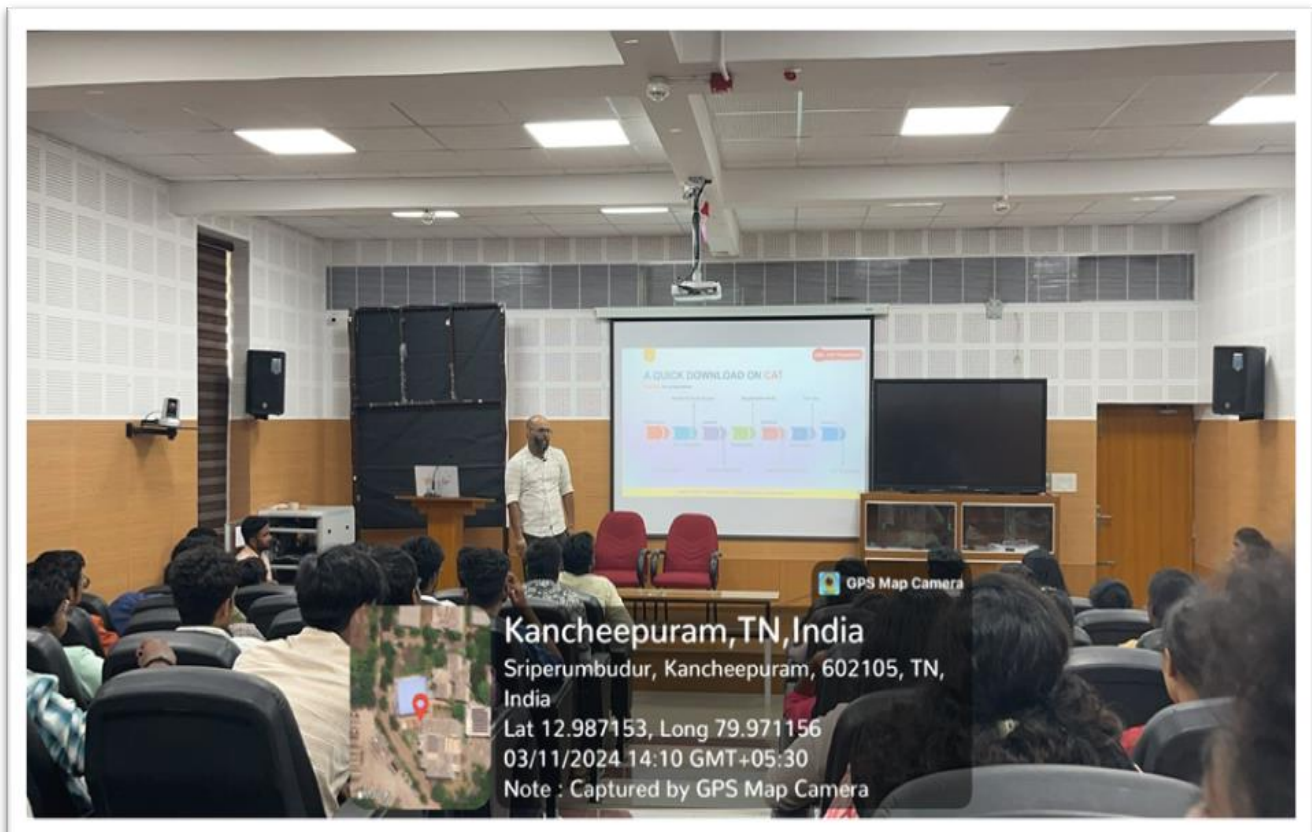
Mr. V. Praveenkumar AP/INT - 
Mr. A. Thiagarajan AP/INT - 
Mr. N. Selvaganesh AP/INT - 
Coordinators


Dr. V. Vidhya
HOD / INT

MOMENTS -FREEZED



Welcome Address by Ms. Oviya Srinivasan – III Year IT





Presentation by the Guest



Kancheepuram, TN, India

Sriperumbudur, Kancheepuram, 602105, TN, India

Lat 12.987124, Long 79.971228

03/11/2024 13:28 GMT+05:30

Note : Captured by GPS Map Camera



GPS Map Camera



Kancheepuram, TN, India

Sriperumbudur, Kancheepuram, 602105, TN, India

Lat 12.987154, Long 79.971201

03/11/2024 13:29 GMT+05:30

Note : Captured by GPS Map Camera



GPS Map Camera



Interaction with Students



Vote of thanks by Ms. Raja Rajesvari – III IT Student

PROFILE OF THE CHIEF GUEST

Mr. S. Bhaskar



Course Director

QA & DILR Senior Faculty

2IIM

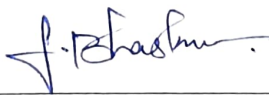
bhaskar@2iim.com

Mr. S. Bhaskar is an employability skills development trainer with 9 years experience in Pre-placement training on various skills to students in over 100+ colleges across the country. He has extensive experience in client interaction, development of content and deal cracking demo sessions. Mr. Bhaskar completed his B.E in EEE from PERI Institute of Technology and pursued his MBA from Bharathidasan University, Tiruchirappalli. He began his career as a HR Trainer freelancer and then worked as Associate trainer in Focus Academy for Career Enhancement. Subsequently, he served as the Head of Training Department at Kings Engineering College. Currently, Mr. Bhaskar holds the position of Course Director and Senior Faculty at 2IIM, where he specializes in teaching Quantitative Aptitude, Data Interpretation and Logical Reasoning (DILR) to CAT aspirants.



SRI VENKATESWARA COLLEGE OF ENGINEERING
FEEDBACK FROM THE SPEAKER - GUEST LECTURE

DEPARTMENT : IT




Name of the Speaker	: BHASKAR-S.
Designation	: Course Director - Seniors Faculty.
Institution/University/Organisation	: 211M Online CAT Coaching.
Mobile / E-mail	: bhaskars@211m.com.
Title of the Lecture	: Higher Education - CAT.
Date	: Mar 11, 2024.
Time	: 1:00 P.M.
Venue	: Seminar Hall - Library
Comments by the Speaker	: Good.
Suggestions for improvement	: NIL.
Signature of the Speaker	: 


Signature of Coordinator


Signature of HOD



SRI VENKATESWARA COLLEGE OF ENGINEERING
FEEDBACK - INPLANT TRAINING / SHORT TERM COURSE

Name of the Student	HARINI PADMA M
Branch/Semester/Section/Roll No.	III YR 5 th SEM B.Tech INT
Industry/ Institution Visited	S.V.C.E.
Duration of Training/ Course with date	11 03 2024.
Plants visited during training	
Whether the training/Course was useful? In what way? Give reasons.	The talk about MBA and CAT exams were interactive and engaging.
Any other suggestions	Many such events can be conducted to give students ideas about different career development options. <div style="text-align: right;"> Signature</div>
Report and Copy of Certificate submitted.	
 HOD	 Faculty Incharge

The person who has attended the course should prepare this in triplicate and submit copies to:
A2, A3 and Dept.



SRI VENKATESWARA COLLEGE OF ENGINEERING

FEEDBACK - INPLANT TRAINING / SHORT TERM COURSE

Name of the Student	C.R. Barathraj
Branch/Semester/Section/Roll No.	B.Tech / III / IT-A / 18
Industry/ Institution Visited	NA
Duration of Training/ Course with date	2 hrs
Plants visited during training	NA
Whether the training/Course was useful? In what way? Give reasons.	Learnt about opportunities in India and Career growth by pursuing MBA.
Any other suggestions	None
Report and Copy of Certificate submitted.	
HOD	V. Srinivas Faculty Incharge



R. D. Srinivas
Signature

The person who has attended the course should prepare this in triplicate and submit copies to:
A2, A3 and Dept.



SRI VENKATESWARA COLLEGE OF ENGINEERING

FEEDBACK - INPLANT TRAINING / SHORT TERM COURSE



Name of the Student	R. Adhi Thijaram
Branch/Semester/Section/Roll No.	IT (III sem) A (003)
Industry/ Institution Visited	-
Duration of Training/ Course with date	2.5 hours
Plants visited during training	-
Whether the training/Course was useful? In what way? Give reasons.	Yes, It was insightful regarding MBA application process.
Any other suggestions	Nothing
Report and Copy of Certificate submitted.	
 HOD	 Faculty Incharge

The person who has attended the course should prepare this in triplicate and submit copies to:
A2, A3 and Dept.



SRI VENKATESWARA COLLEGE OF ENGINEERING

FEEDBACK - INPLANT TRAINING / SHORT TERM COURSE

Name of the Student	R.E. Keerthana
Branch/Semester/Section/Roll No.	IT/6th/A/51
Industry/Institution Visited- venue	SVCE - Library Seminar Hall
Duration of Training/ Course with date	100 mins. / 11/3/24
Plants-visited-during-training Course ON:	Insights on higher education into Business sector
Whether the training/Course was useful? In what way? Give reasons. Yes, highly though provoking. Content was delivered in a relatable manner	
Any other suggestions Nil.	
Report and Copy of Certificate submitted.	
 HOD	 Faculty Incharge

The person who has attended the course should prepare this in triplicate and submit copies to:
A2, A3 and Dept.



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Department of Information Technology

Seminar on "Insights into Higher Education in Business Administration"

Venue: Library Seminar Hall

Date: 11.03.2024, 01.00 pm

S. No	Reg. Number	Student Name	Class	Signature
1.	2127210801012	ANIRUDH S	IT-A	All
2	2127210801044	JEBIN S	IT-A	S. Jebin
3	2127210801032	Gopinath S	IT-A	S. Gopinath
4	2127210801303	JYOTHISHA V	IT-A	Jyoti
5	2127210801302	Growtham	IT-A	Growtham
6	2127210801014	Ashwin MP	IT-A	Ashwin
7	2127210801118	VIVEKANAND PANDIAN MM	IT-B	VV
8	2127210801063	Mugilan S	IT-B	Mugilan
9.	2127210801039	HEMANTH R	IT-A	R. Hemant
10.	2127210801049	Keethana M	IT-A	M. Keethana
11	2127210801024	D. Dhanapradha	IT-A	D. Dhya
12.	2127210801026	D. Dharshan	IT-A	D. Dharshan
13	2127210801043	K. L. Jayanth	IT-A	K. Jayanth
14.	2127210801028	Dileep Kumar J	IT-A	Dileep
15.	2127210801034	Hansh Rajeev V	IT-A	Hansh
16.	2127210801041	Jannat R	IT-A	Jannat
17	2127210801002	Abinash V	IT-A	Abinash V
18.	2127210801017	P. Ayyanar	IT-A	P. Ayyanar
19	2127210801030	Ganapathi SR	IT-A	Ganapathi
20	2127210801056	G. T. Lakshith	IT-A	G. T. Lakshith

V. [Signature]

[Signature]



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S. No	Reg. Number	Student Name	Class	Signature
21	2127210801019	Katirawan .T1	IT-A	
22	2127210801051	R.B. Karthana	IT-A	
23	2127210801055	P. Logeswari	IT-A	
24	2127210801079	Praveen Kumar	IT-B	
25	2127210801115	Venkatesan .B.5	IT-B	
26	2127210801108	Svettha Sri .I	IT-B	
27	2127210801100	Srinivasan	IT-B	
28	2127210801085	Raja Rajesvaru	IT-B	
29	2127210801090	Babares .A	IT-B	
30	2127210801073	Sangeetha G	IT-B	
31	2127210801074	Padmadheshini S	IT-B'	
32	2127210801109	P.S. Thiruvambharan	IT-B'	
33	2127210801061	S. Monika	IT-B'	S. Monika
34	2127210801081	L. Priyanga	IT-B'	
35	2127210801094	SANIYA .D	IT-B'	
36	2127210801089	Raveena A	IT-B'	
37	2127210801067	Neha Jain G	IT-B	
38	2127210801064	Nanthanavalli .Y	IT-B	
39	2127210801105	Swati Meena .G	IT-B	
40	2127210801111	VMAT .D	IT-B	

V. Srinivasan



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Venue: Library Seminar Hall

Date: 11.03.2024, 01.00 pm

S. No	Reg. Number	Student Name	Class	Signature
A1	2127210801033	Hasini Padma M	IT A	Hasini Padma
A2	2127210801054	Lakshmi . k	IT A	K. Lakshmi
A3	2127210801052	Kritika . L	IT A	Kritika
A4	2127210801050	Keerthana p	IT A	P. Keerthana
A5	2127210801045	Jeffrin sam . J	IT A	J. Sam
A6	2127210801052	Abhish . V	IT A	Abhish
A7	2127210801020	A. Charishma Reddy	IT - A	A. Charishma
A8	2127210801057	Manisha M	IT - A	Manisha
A9	2127210801007	Aishwarya . S	IT - A	Aishwarya
50	2127210801020	Hameerah Zamrudeh	IT - A	Hameerah Zamrudeh
51	2127210801029	Fathima Afra . S	IT - A	Fathima Afra
52	2127210801021	K. Chithraprabakaran	IT - A	K. Chithraprabakaran
53	2127210801027	R. Y. DHARAN DARSHAN	IT - A	R. Y. DHARAN DARSHAN
54	2127210801015	R. Ashwin	IT - A	R. Ashwin
55	2127210801019	Bhaskar . G	IT - A	Bhaskar
56	2127210801025	Dharmish P	IT - A	Dharmish P
57	2127210801025	HARISHVAR . R	IT - A	HARISHVAR . R
58	2127210801112	VARSHA - J	IT - B	Varsha J
59	2127210801059	Minuthula J	IT - B	Minuthula J
60	2127210801082	Prayanka I	IT - B	Prayanka I

V. Prabhakar

V. Prabhakar



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S. No	Reg. Number	Student Name	Class	Signature
61	2127210801016 2127210	Abhishek Kumar	INT-A	Abhishek
62	2127210801011	Aklesh . A	INT-A	Akesh
63	2127210801016	SHREYA	INT-B	Shreya.S
64	2127210801016	Palayil Manov	INT-B	Manov
65	2127210801083	A. Raghul	INT-B	Raghul
66	2127210801084	Rahul . M . C	INT-B	Rahul
67	2127210801036	Harshith Manohara	INT-A	Harshith
68	2127210801016	Borathoraj CR	INT-A	CR Borathoraj
69	2127210801058	H. Rohith	INT-B	Rohith
70	2127210801020	V. NIRAVAN	INT-B	Niravan
71	2127210801104	Surthick . SJ	INT-B	Surthick
72	2127210801016	Ashwin MP	INT-A	Ashwin
73	2127210801022	Darwin . M	INT-A	Darwin
74	2127210801013	Aravind M	INT-A	Aravind
75	2127210801016	Karthikeyan . E	INT-A	Karthikeyan
76	2127220801036	Jyotna Raghaviv	INT-A	Jyotna
77	2127220801028	Gagana Deepika	INT-A	Gagana
78	2127220801014	Aswin . S	INT-A	Aswin
79	212722080652	Mohit . S	INT-A	Mohit
80	2127220801047	Madhumitha . R	INT-A	Madhumitha

Total Number of Participants : 80

V. [Signature]

[Signature] 21/3/24