

Reg. No.

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B.E / B.TECH. DEGREE EXAMINATIONS, MAY 2024

Eighth Semester

ME18018 – ENTREPRENEURSHIP DEVELOPMENT*(Mechanical Engineering)***(Regulation 2018 /2018A)****TIME:3 HOURS****MAX. MARKS:****100**

- CO1** Students will understand the importance of entrepreneurship and its role in economic development.
- CO2** Students will extend various motivation Training and Entrepreneurship Development Program which will help in developing their character and attitude towards entrepreneurship.
- CO3** The Students will prepare and evaluate a business plan.
- CO4** Students familiarize about all type of financial institutions to get financial aid for starting small business.
- CO5** Students will be exposed to state and central government schemes that are supporting small entrepreneurs and start-ups.

PART- A(10x2=20Marks)

(Answer all Questions)

	CO	RBT LEVEL
1. Define Intrapreneur.	1	2
2. List out the various functions of Entrepreneur.	1	3
3. Write short note on business games.	2	3
4. List out the steps involved in entrepreneurship development programme.	2	3
5. Compare the small and medium enterprises.	3	3
6. Define project appraisal.	3	2
7. What is meant by working capital?	4	2
8. Differentiate between journal and ledger.	4	3
9. What are the major corrective measures of sickness?	5	3
10. Define sub contracting.	5	3

PART- B (5x 14=70Marks)

	Marks	CO	RBT LEVEL
11. (a) (i) Compare the Entrepreneur Versus Manager	(4)	1	2
(ii) Describe the types of entrepreneur and explain the characteristics of Successful entrepreneurs.	(10)	1	2

(OR)

(b)	(i) Write a note on women entrepreneurship in India.	(7)	1	2
	(ii) Discuss the term “Entrepreneurship as a Career”.	(7)	1	2
12. (a)	(i) Explain the “Maslow's hierarchy of needs” motivational theory with suitable diagram.	(10)	2	3
	(ii) Discuss any two AMT Tools with suitable Example.	(4)	2	3
	(OR)			
(b)	(i) Write short note on Entrepreneurial competencies.	(8)	2	3
	(ii) Describe the needs and objectives of motivation training.	(6)	2	3
13. (a)	(i) Compare the followings: Proprietorship, Partnership, Companies and Cooperatives.	(10)	3	3
	(ii) Distinguish between market survey and market research.	(4)	3	3
	(OR)			
(b)	(i) Comment this statement: “Role of startups in economic development”.	(8)	3	3
	(ii) Explain the basic element of project report.	(6)	3	3
14. (a)	(i) List out the financial institutions, which provide financial assistance for industry development and explain its main features.	(10)	4	3
	(ii) Explain the working capital management with suitable example.	(4)	4	3
	(OR)			
(b)	(i) Explain the importance of financial aspects in business plan.	(4)	4	3
	(ii) Describe the Taxation and its benefits for small enterprises /Startups.	(10)	4	3
15. (a)	(i) Name few Business incubators in our state. Explain need and objective of incubators.	(8)	5	4
	(ii) Discuss the growth strategies in small enterprises with example.	(6)	5	4
	(OR)			
(b)	(i) Explain the various stages in industrial sickness with suitable example.	(10)	5	4
	(ii) Write short note on Joint venture	(4)	5	4

PART- C (1x 10=10Marks)

(Q.No.16 is compulsory)

		Marks	CO	RBT LEVEL
16.	What are the challenges faced by entrepreneurs in India? Discuss with examples.	(10)	1	4
